

9 July 2014

## MEDIA STATEMENT

### Runners compete at Deadly Fun Run Championships

The competition is heating up, and with a strong contingent from the Northern Territory, can the Murraylands defend its Deadly Fun Run Championship Title in 2014?

The Deadly Fun Run Championships are being held on Saturday 12 July at Australia's most Indigenous icon, Uluru.

The Deadly Fun Run Series (DFRS) is a community based series of running and walking events coordinated by the Indigenous Marathon Project (IMP) and the local Indigenous runners, for their communities.

The series consists of at least four monthly fun runs or walks, which aim to reintroduce the sport to Indigenous culture.

Champions (male and female junior and senior) are selected from each community to represent their people at National Deadly Fun Run Championships in Uluru. Selections are based on performance, improvement, consistency and participation.

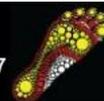
If there was a prize for community representation, the Northern Territory would be clear winners with champions from six communities vying for the title. A total of 60 runners will be participating, representing the following communities:

- Mossman (QLD)
- Thursday Island (QLD)
- Alice Springs (NT)
- Mutitjulu (NT)
- Gapuwiyak (NT)
- Galiwinku (NT)
- Murray Bridge (SA)
- Raukkan Community (SA)
- Utju (Areyonga) (NT)

Representatives from Thursday Island were chosen from the Island's first ever Colour Run held on Saturday 28 June.

There are also five runners representing Central Australian Aboriginal Congress (CAAC) located at Alice Springs. CAAC organises five Deadly Fun Runs across various Indigenous communities, providing opportunities for local residents to be part of and grow a culture of physical activity.

Canberra University will be represented by five Indigenous runners and there will also be a number of corporate teams and supporters running on the day. See attached for a full list of runners and their communities.





The Championships are a cultural celebration, with communities from all over Australia participating in this special event. The most recognised Indigenous icon, Uluru, is the perfect backdrop for this significant Indigenous community event.

*IMP staff will be on ground at Uluru from Thursday 10 July, with athletes arriving on Friday. For media opportunities both prior and during the Championships, please contact Kellie O'Sullivan on (02) 6162 4750 or 0437 699 950.*

*The Indigenous Marathon Project Foundation is a registered health promotion charity*

ABN 39 162 317 455

www.imp.org.au  
PO Box 6127  
Mawson ACT 2607  
(02) 6162 4750

